

## MASTER PLAN STRATEGIES, ACTIONS, AND POLICIES

For each of the eleven Master Plan goals, strategies related to that goal are listed. A strategy is a plan of action intended to accomplish a specific goal. For each strategy, one or more actions and/or policies are proposed. An action is simply something done to accomplish a strategy while a policy is a specific guiding principle that if followed will help accomplish the strategy.

Strategy Description		Actions/Policies
<b>ECONOMY</b> - Improve Basin's economic competitiveness and expand employment opportunities with an emphasis on retaining major employers that contribute to Basin's diversified economy		
Strategy 1	Retain existing major employers.	<ul style="list-style-type: none"> <li>• Keep an open line of communication with major employers.</li> <li>• Work with major employers on issues or problems with town services, infrastructure, zoning, etc.</li> </ul>
Strategy 2	Expand Basin's economic base.	<ul style="list-style-type: none"> <li>• Focus economic development efforts on clean, non-polluting businesses and industries that are compatible with the town's small size and rural character.</li> <li>• Support construction of an indoor arena at the Fair Grounds.</li> <li>• Evaluate feasibility of recruiting an assisted living facility.</li> <li>• Evaluate feasibility of town-owned airstrip as business development site.</li> </ul>
Strategy 3	Increase the town's competitiveness and attractiveness as a location for new businesses.	<ul style="list-style-type: none"> <li>• Revise zoning and subdivision regulations to ensure they work smoothly and efficiently.</li> <li>• Create an inventory of available, ready-to-build commercial and industrial sites and use it to market Basin to potential businesses.</li> </ul>
Strategy 4	Increase visitor accommodations in Basin.	<ul style="list-style-type: none"> <li>• Facilitate development of additional restaurants and lodging establishments.</li> <li>• Re-establish a town campground at the boat launch site.</li> </ul>

Strategy 5	Encourage additional retail and service businesses, especially those that provide for the needs of town residents.	<ul style="list-style-type: none"> <li>• Facilitate additional restaurants and shopping opportunities.</li> </ul>
Strategy 6	Continue increasing Basin's attractiveness as a place to live, work, and visit.	<ul style="list-style-type: none"> <li>• Conduct annual town-wide clean up of vacant lots.</li> <li>• <del>Review the need for new or improved ordinances concerning weeds, abandoned vehicles and other problem conditions.</del></li> <li>• Review impediments to addressing weeds, abandoned vehicles and other problem conditions and develop an action plan to handle these conditions more effectively.</li> </ul>

<b>INFRASTRUCTURE</b> - Maintain and improve Basin infrastructure to provide affordable service, to meet applicable regulatory standards, and to prepare for future growth		
Strategy 1	Coordinate improvement of wastewater treatment system, sewer lines, and groundwater seepage problem.	<ul style="list-style-type: none"> <li>• Appoint a citizen advisory committee to review issues, alternative solutions and their costs, and funding options.</li> <li>• Consult with an engineer specializing in waste water treatment.</li> <li>• Conduct an engineering evaluation of sewer lines.</li> </ul>
Strategy 2	Continue to improve and update the Town's infrastructure.	<ul style="list-style-type: none"> <li>• Develop a multi-year Capital Improvements Program and update it annually.</li> <li>• Conduct an engineering evaluation of the treated water distribution and storage system.</li> <li>• Work with the fire district to ensure adequacy of fire hydrants and fire flows.</li> </ul>

Strategy 3	<p><del>Ensure that the construction and operating costs of all infrastructure improvements are affordable to residents and businesses.</del></p> <p>Ensure that the construction and operation of all infrastructure improvements are the most cost-effective possible.</p>	<ul style="list-style-type: none"> <li>• Conduct a cost assessment on all major infrastructure improvement proposals to evaluate both construction costs and operating costs.</li> <li>• Vigorously pursue grant opportunities to assist with funding improvements to town infrastructure.</li> <li>• Appoint a citizen task force to evaluate the use of Service and Improvement districts as a means to finance infrastructure improvements.</li> </ul>
Strategy 4	<p>Require new developments to provide necessary public utilities, streets and sidewalks <del>similar or better than the existing facilities in town that meet town codes.</del></p>	<ul style="list-style-type: none"> <li>• Require developers to provide at their expense all utilities in all new subdivisions.</li> <li>• <del>Develop written street construction standards to include in development specifications manual.</del></li> <li>• Develop a written development specifications manual that includes street and utility construction standards.</li> <li>• Review and update existing street and utility development standards.</li> </ul>

<b>DEVELOPMENT PATTERN</b> - Locate new development within or near town to maintain an efficient land use pattern that reflects Basin's character, conserves property values, and facilitates orderly development		
Strategy 1	Promote development in town as opposed to outside of town.	<ul style="list-style-type: none"> <li>• Annex any proposed development next to town that requires town utilities.</li> <li>• Facilitate completion of existing unfinished subdivisions.</li> </ul>
Strategy 2	Ensure that new developments are well-planned and beneficial additions to the town.	<ul style="list-style-type: none"> <li>• Review all proposals for land development, annexation, and town utility extension in light of the recommendations of the Master Plan and approve only those that comply with the plan.</li> <li>• Periodically review and revise subdivision and zoning ordinances to make sure they are up-to-date and effective.</li> <li>• Review all subdivision proposals outside of town within the Town's one-mile planning jurisdiction.</li> </ul>

Strategy 3	Concentrate the location of future development in town to avoid strip development along U.S. Highway 16/20.	<ul style="list-style-type: none"> <li>• Avoid extension of town utilities and facilities outside the town limits.</li> <li>• Work with Big Horn County to ensure that Basin's entranceways remain attractive and free from detrimental land uses.</li> </ul>
Strategy 4	Ensure that the town's development ordinances are up-to-date and supportive of the new master plan.	<ul style="list-style-type: none"> <li>• Review zoning and subdivision ordinances and revise them as necessary to bring them into conformance with the Master Plan.</li> </ul>
Strategy 5	Improve the Town's capacity to its planning and zoning functions.	<ul style="list-style-type: none"> <li>• Support training for planning commission.</li> <li>• Consider contracting with County Planning Department for development review technical assistance.</li> </ul>

<b>DOWNTOWN - Improve downtown as Basin's business heart and an attraction for visitors</b>		
Strategy 1	Improve the economic vitality of the downtown business district.	<ul style="list-style-type: none"> <li>• Consider creating a downtown association to help manage the improvement of downtown.</li> <li>• Encourage downtown events.</li> </ul>
Strategy 2	Improve the downtown streetscape.	<ul style="list-style-type: none"> <li>• Work towards implementation of the streetscape plan</li> </ul>
Strategy 3	Promote and retain downtown Basin's architectural style.	<ul style="list-style-type: none"> <li>• Encourage new building designs that are consistent with traditional building styles in downtown.</li> <li>• Promote the preservation of important historical buildings including the courthouse and post office.</li> <li>• Work with building owners to explore ways of improving commercial building facades and awnings.</li> <li>• Consider adding standards to the zoning ordinance that promote traditional building styles in new downtown development.</li> </ul>

Strategy 4	Encourage housing in upper floors of downtown commercial buildings.	<ul style="list-style-type: none"> <li>Review zoning ordinance to ensure that it allows residential housing in downtown commercial zones.</li> </ul>
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**COMMERCIAL CORRIDOR** - Promote business development in the commercial corridor while also improving the corridor's appearance

Strategy 1	Improve the commercial corridor streetscape.	<ul style="list-style-type: none"> <li>Work with property owners to improve the appearance of vacant lots and unoccupied buildings.</li> <li>Review zoning performance standards to ensure that new development positively contributes to corridor improvement.</li> <li>Work with WyDOT to install sidewalks and streetlights along the commercial corridor.</li> <li>Beautify the corridor by planting more street trees and landscaping.</li> </ul>
Strategy 2	Ensure that new commercial and industrial developments have well-designed architectural and site layout plans.	<ul style="list-style-type: none"> <li>Review zoning regulations to ensure standards are adequate for new commercial development.</li> <li>Consider adopting basic design requirements for commercial signs.</li> </ul>

**NEIGHBORHOODS** - Protect and maintain Basin's peaceful and attractive residential neighborhoods

Strategy 1	Remove or restore blighted buildings in the Town's residential areas.	<ul style="list-style-type: none"> <li>Strengthen the enforcement of existing town codes on nuisance conditions (weeds, junk vehicles, and etc).</li> <li>Work with property owners to encourage restoration or removal of blighted buildings.</li> <li>Consider adopting an ordinance to regulate abandoned or dangerous buildings.</li> </ul>
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Strategy 2	Support residents' efforts to improve their neighborhoods.	<ul style="list-style-type: none"> <li>• Sponsor town clean up days to help residents remove brush and unwanted items</li> </ul>
Strategy 3	Protect residential areas from encroachment by intensive commercial activities or other incompatible land uses.	<ul style="list-style-type: none"> <li>• Review zoning regulations to ensure they provide adequate protections for established residential neighborhoods.</li> </ul>

<b>HOUSING - Promote a sufficient supply of sound housing to meet the needs of all ages and income levels</b>		
Strategy 1	Encourage the development of a variety of housing types, sizes and costs. (single-family, multi-family, senior housing, etc.)	<ul style="list-style-type: none"> <li>• Review zoning ordinance to ensure that it allows a variety of types, sizes and costs of housing units.</li> <li>• <b>Create zoning incentives for duplexes.</b></li> <li>• Work with private sector to identify needed housing types and facilitate their construction.</li> </ul>
Strategy 2	Promote the rehabilitation or replacement of substandard housing units.	<ul style="list-style-type: none"> <li>• Promote awareness of available housing rehabilitation programs.</li> <li>• Consider a higher standard for manufactured homes, such as the 1994 HUD standard instead of the 1976 HUD standard.</li> <li>• <b>Create an inventory of existing housing units that would be good candidates for rehabilitation.</b></li> <li>• <b>Work with property owners to encourage rehabilitation of existing housing.</b></li> </ul>

<b>PARKS AND RECREATION - Provide various recreational opportunities for town residents at reasonable cost and in a manner that adds to Basin's sense of community</b>		
Strategy 1	Continue providing and improving a variety of parks and recreational facilities that serve a wide range of ages and interests.	<ul style="list-style-type: none"> <li>• Evaluate feasibility of a community center facility.</li> <li>• Extend and improve walking paths system.</li> <li>• Upgrade playground equipment.</li> <li>• Work with County to screen view of County storage yard from Washington Park users.</li> <li>• Clean up town properties on east end of B Street.</li> </ul>

<b>TRANSPORTATION - Maintain a safe and efficient transportation system for vehicular travel as well as pedestrian and bicycle travel</b>		
Strategy 1	Provide pedestrian access throughout town, especially to connect residential neighborhoods and areas with high pedestrian traffic such as schools and parks.	<ul style="list-style-type: none"> <li>• Use safe routes to school program to prioritize sidewalk extension.</li> <li>• Work with WyDOT to complete sidewalks along state highways.</li> </ul>
Strategy 2	Support making U.S. Highway 16/20 more visually attractive, pedestrian friendly, and safer for vehicular traffic.	<ul style="list-style-type: none"> <li>• Consider installing curb extensions (or bulb-outs) on busier town streets to reduce pedestrian exposure to vehicle traffic.</li> <li>• Request WyDOT to install a pedestrian crosswalks at <del>4th and C Streets</del> appropriate locations on the state highways.</li> <li>• Request WyDOT to lower the speed limit to 25 mph in the downtown area.</li> <li>• Continue to promote the narrowing of the state highways from five travel lanes to three lanes.</li> </ul>

Strategy 3	Ensure that new developments provide streets and sidewalks that meet the town's standards.	<ul style="list-style-type: none"> <li>• Review town street and sidewalk construction standards to ensure they are up-to-date.</li> <li>• Review zoning and subdivision regulations to ensure developments will meet standards.</li> </ul>
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<b>PUBLIC SERVICES - Retain critical public services that support Basin's quality of life</b>		
Strategy 1	Encourage improvement of school facilities in Basin.	<ul style="list-style-type: none"> <li>• Work with the school district to indentify a suitable site for a new school complex and ensure the site has adequate streets and utilities.</li> </ul>
Strategy 2	Work with other area towns to jointly undertake projects and programs more efficiently than can be done individually.	<ul style="list-style-type: none"> <li>• Support joint ventures with other towns, especially Greybull.</li> </ul>
Strategy 3	Support essential public safety service providers.	<ul style="list-style-type: none"> <li>• Support the fire district to ensure continued service, including encouraging volunteerism to provide staffing.</li> </ul>

<b>CITIZEN PARTICIPATION - Inform, involve, and consult the town's citizens in community planning and development decision making</b>		
Strategy 1	Increase opportunities for citizen involvement in town affairs.	<ul style="list-style-type: none"> <li>• Consider using more ways to involve citizens including creating advisory committees, periodic surveys, community newsletter, public hearings, etc.</li> </ul>
Strategy 2	Involve town citizens in major infrastructure decisions.	<ul style="list-style-type: none"> <li>• Consider creating citizen advisory committees with local expertise to help evaluate complex infrastructure issues.</li> </ul>
Strategy 3	Ensure that affected residents are given an opportunity to comment on development proposals.	<ul style="list-style-type: none"> <li>• Review the public notice and public comment rules of the zoning and subdivision regulations.</li> </ul>

Strategy 4	Improve the dissemination of information to town citizens.	<ul style="list-style-type: none"><li>• Improve the bulletin board at the Post Office to make it a more effective venue for public information and announcements.</li></ul>
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